maurer

experimental video

Autumn 1999 — Zurich, CH — film music in collaboration with Anton Bruhin — Duration: 18 min

Background — Maurer, a family business dealing in fire department supplies, gives köppl/začek the use of an infrared camera free of charge. In return, köppl/začek produce an experimental advertising video for the firm that demonstrates the features of the camera.

Setting — A school studio space with white walls, grey floor and neon light.

 $\sf Materials$ and $\sf Preparation-Styrofoam$ panels. Hoses and balloons. A watering can and a copper plate. Ice and water. A hairdryer. An infrared camera.

Procedure — With the infrared camera, X and Y investigate the effects of heat and cold on various materials: fingers vanish in cold water, which appears black. X and Y blow up balloons, which slowly cool down and visually become darker. X pours cold water over Y. X breathes in and out through multiple hoses, causing one to appear lighter and another, darker. X shuts Y in a styrofoam sarcophagus and lets him out again, causing the interior to appear light. X walks in circles on the styrofoam panels until the path of his continuous walking grows lighter and lighter. X and Y lean their heads together and turn until a light spot appears at the point where their heads are touching. The video maurer is edited from these studies and set to experimental music.

Results — The video is shown at the fire department trade convention.

Additional presentations: 28 September 2001, Galerie Modo, Winterthur, CH - 10 June to 12 July 2005 Piano Nobile, Geneva, CH, points d`impact, performance and video performance festival



